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LUXURY FASHION ONLINE

## STYLEBOP.com CELEBRATES CASH & ROCKET 2015 WITH A LUNCHEON & STYLING SUITES AT SERPENTINE SACKLER GALLERY

May 15 2015

(LONDON)– STYLEBOP.com was thrilled to fête Cash & Rocket’s 2015 Tour with an intimate three-course luncheon at The Magazine Restaurant at the renowned Serpentine Sackler Gallery in Kensington Gardens on Friday afternoon. The luncheon followed Thursday night’s gala dinner, which officially kicked off this year’s highly anticipated tour.

After a welcome from STYLEBOP.com Fashion Director Leila Yavari, guests, including Arizona Muse, Pernille Teisbaek, and Roland Mouret, dined on a 3-course menu within the striking Zaha Hadid designed space. Immediately recognizable by its large, undulating roof, the building is home to one of the city’s most popular and venerable contemporary art galleries.

There, attendees had the opportunity to build their travel wardrobes by exploring STYLEBOP.com’s exclusive styling suite and consult with on-site personal shoppers. Housed in a temporary salon within the stunning venue, the styling suites featured sought-after, expertly edited SS15 looks from likes of Fendi, Balmain, and JW Anderson, as well as the exclusive Valentino for Cash & Rocket capsule collection.

Proceeds from the sale of the Valentino for Cash & Rocket capsule collection benefit three eminently worthy women’s and children’s charities: OAfrica, Shine On Sierra Leone, and Sumbandila. STYLEBOP.com is the exclusive retail partner for the capsule collection, currently available online.