VALENTINO HOSTS COCKTAIL PARTY FOR CASH & ROCKET AT ITS PARIS HQ

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(PARIS)– On Saturday night Valentino celebrated its continued partnership with Cash & Rocket at an intimate cocktail party in the maison’s opulent Paris showroom. Earlier in the day, the 2015 tour kicked off with the ladies’ drive from London to Paris, and a luxury car viewing at the Place Vendôme in the afternoon.

STYLEBOP.com team members, Elena Perminova, Arizona Muse and Leila Yavari, joined the likes of Ashley Graham, Gala Gonzalez, Selita Ebanks, and Pernile Teisbaek, to fête Cash & Rocket’s arrival in Paris, before tour participants set off for Lyon, followed by Milan and Cannes.

Located on the iconic Place Vendôme, the showroom is housed in no. 8, a French Baroque hotel particulier constructed in the 17th century. Guests enjoyed a vast array of hors d’oeuvres, champagne, and cocktails, enjoying exclusive access to Valentino’s private space.

Valentino’s exclusive capsule utilitarian-themed collection for Cash & Rocket will see 20% of proceeds benefit Cash & Rocket’s incredibly deserving charitable partners: OAfrica, Shine On Sierra Leone, and Sumbandila, which support worthy women and children in Africa. All items are currently available for purchase on STYLEBOP.com, the capsule collection’s exclusive retail partner.