

VALENTINO CASH & ROCKET EXCLUSIVE CAPSULE COLLECTION AVAILABLE AT STYLEBOP.com

STYLEBOP.com is delighted to team up with Valentino and charity pioneer, Cash & Rocket, as the exclusive retail partner for a special capsule collection celebrating the 2015 fund raising tour. The Valentino Cash & Rocket collection spans ready-to-wear, accessories and small leather goods—and will launch on May 15th. 20% of all proceeds will benefit the 2015 Cash & Rocket official charity partners: Shine On Sierra Leone, OA Africa and Sumbandila.

Inspired by a love of travel, the collection reimagines the codes of utility with the house's signature refinement and impeccable craftsmanship. Look to tailored silhouettes offset by a modern palette of army, olive and black, as well as flashes of graphic camouflage. A studded heart motif—the emblem for Valentino and Cash & Rocket's ongoing collaboration—adorns select pieces.

Ready-to-wear highlights include a deluxe cotton gabardine utility jacket with studded heart on reverse; cotton gabardine walking shorts; a utility jumpsuit; silk camouflage scarf and studded 'Cash & Rocket' logo tees (available in black and camouflage).

Accessories feature the 'Va Va Voom' black leather shoulder bag, camouflage nylon studded backpack and studded black leather driving gloves. Completing the offering are two fresh takes on Valentino's iconic footwear: a suede and leather 'Rockstud' sneaker in army green and 'Rockstud' black pumps with heart motif in micro-studs.

The launch of the collection coincides with the kick-off to the 2015 Cash & Rocket charity tour, beginning in London and traveling through Paris, Lyon and Milan, before reaching the finish line in Cannes in time for the annual film festival.

More About The 2015 Charities:

Launched in 2011, Cash & Rocket brings luxury and fashion brands together to raise awareness and proceeds for global issues. The 2015 official charity partners provide life-changing support for women and children in Africa through education and healthcare.

These include: **Shine On Sierra Leone**, an international organization focused on developing and promoting educational opportunities for the people of Sierra Leone; **OrphanAid Africa**, a non-profit founded in Ghana to benefit orphans and other young victims of poverty, disease and lack of social protection; and **Sumbandila**, the northern South Africa focused organization whose initiatives aim to transform the lives of underprivileged children through educational and professional incentives, thus nurturing the leaders of the future.